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Land Securities Group PLC ("Land Securities")

# Piccadilly Lights website showcase

[www.piccadillylights.com](http://www.piccadillylights.com) has been awarded the coveted Adobe site of the day. This global award recognises websites that have strong visual designs, superior functionalities and innovative use of design tools. The site, created by creative agencies Hat-Trick and Bounce Digital has been set up to celebrate London's much loved landmark and features a unique collection of archive photographs.



## Notes to editor:

- The original Piccadilly Circus, built in 1819 and "Sky Signs" were built above the existing building rooflines in 1893. For more history about the site and images to illustrate its story, please visit: [www.piccadillylights.com](http://www.piccadillylights.com)
- Land Securities is the UK's leading real estate investment trust. Half of its multi-billion pound portfolio is in London, where it owns many landmark buildings such as the Piccadilly Lights and Westminster City Hall and are developing some of the capital's most innovative mixed-use schemes, such as 20 Fenchurch Street, in the City of London and New Street Square in mid-town. Land Securities' investment portfolio also includes around 60 retail parks and shopping centres such as the Bullring in Birmingham. It is also one of the leading names in property outsourcing, and through urban community development is involved in long-term, large-scale regeneration projects in the south-east.